



ALABAMA CAREER SHOWCASE + EXPO
AT THE JOINT LEADERSHIP DEVELOPMENT CONFERENCE

EXHIBITOR + EXPERIENCE PROSPECTUS

+ OCTOBER 18, 2016 | BIRMINGHAM



SHOWCASE CAREERS TO STUDENTS & EDUCATORS AT ALABAMA'S LARGEST FUTURE WORKFORCE EVENT!
REGISTER NOW AT WWW.ALABAMAJLDC.ORG/EXHIBIT

MEET YOUR FUTURE WORKFORCE

The Alabama Career Showcase+Expo at the Joint Leadership Development Conference (JLDC) is the premier statewide career-education event for Alabama's Future Workforce! Imagine 6,000 of the state's best and brightest student leaders from nearly 300 middle and high schools learning essential employability skills, gaining career exposure, and getting on track to join your industry! It happens each fall in Birmingham at the JLDC Career Showcase + Expo, and you are invited!

COMPLIMENTARY EXHIBITION SPACE

Career exhibition space in the Alabama Career Showcase + Expo at the Joint Leadership Development Conference is sponsored by the Alabama CTE Leadership Council. Exhibit space, lunch, Internet and power, and parking are free for your industry, association, organization, or company.

WHO ATTENDS?

Alabama is home to over 75,000 students engaged in Career and Technical Education (CTE), who have also demonstrated a clear career interest by joining one of seven Career and Technical Student Organizations (CTSOs) or participating in one of two CTE programs. JLDC brings together over 6,000 of these high-potential and dynamic student leaders to more closely examine career options and understand education and training expected to join these fields, all while gaining employability skills to excel and succeed on the job.

WHY SHOWCASE TO CTSO STUDENTS?

Alabama's nine student organizations and programs prepare students for careers in 16 Career Clusters® essential for a vibrant economy. CTSO students have expressed a career interest early in their education; and by engaging and fostering that genuine interest, Alabama employers get an edge and direct pipeline to superior talent. CTE students are technically competent and prepared — CTE+CTSO members are technically competent aspiring leaders with essential employability skills.

WHY DO STUDENTS ATTEND JLDC?

Students are excited to attend JLDC and the Alabama Career Showcase+Expo to:

- Explore a variety of career opportunities they can pursue in Alabama.
- Develop employability skills essential to success in college and careers.
- Strengthen their CTSO+CTE program involvement through specialized programming.
- Network with 6,000 of their peers with similar goals and aspirations.
- Connect with CTSO+CTE state officers and student leaders.
- Be inspired by internationally acclaimed speakers.
- Have fun preparing for an awesome and bright future!

Alabama's Largest Future Workforce Event Wants to Showcase Your Business!

▶ Register Now at www.alabamajlhc.org/exhibit



With nearly 7,000 students, educators, industry leaders, administrators, and counselors attending, JLDC is the largest non-athletic joint gathering of students in the Southeastern United States for an educational purpose. The goal of JLDC is to build Alabama's career- and college-ready workforce with employability skills, leadership training, exposure to Alabama's career opportunities, and direct connection to current industry leaders.



JLDC ATTENDEE SNAPSHOT

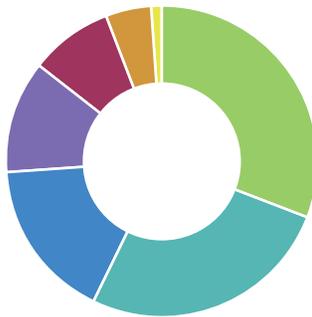
ATTENDANCE BY ORGANIZATION

DECA	5.1%
FBLA	29.1%
FCCLA	13.1%
FFA	7.1%
HOSA	9.3%
JAG	3.9%
JROTC	13.4%
SkillsUSA	13.5%
TSA	3.5%
CTE Program	2.0%



ATTENDANCE BY GRADE LEVEL

6th Grade	0.95%
7th Grade	4.75%
8th Grade	8.53%
Freshman	11.74%
Sophomore	16.68%
Junior	26.49%
Senior	30.85%



JLDC BY THE NUMBERS

5,925	Students
748	Teachers and Parents
605	CTE+CTSO Chapters
296	Middle and High Schools
9	CTE+CTSO Programs and Organizations
60	Administrators, Counselors, and Superintendents
23	Workforce Developers
96	Leading Employers and Institutions across Alabama
16	Career Clusters®
4	Motivational Speakers
1	Musical Artist

Based on 2015 JLDC attendance.



DECA

Entrepreneurship, Marketing, Management, Finance, and Hospitality Education



FBLA

Business and Information Technology Education



FCCLA

Family and Consumer Sciences Education; Human Services Education



FFA

Agricultural Education



HOSA

Health Sciences Education



JAG

Assisting students in overcoming barriers to graduation and employment



JROTC

Developing character, student achievement, wellness, leadership, and diversity



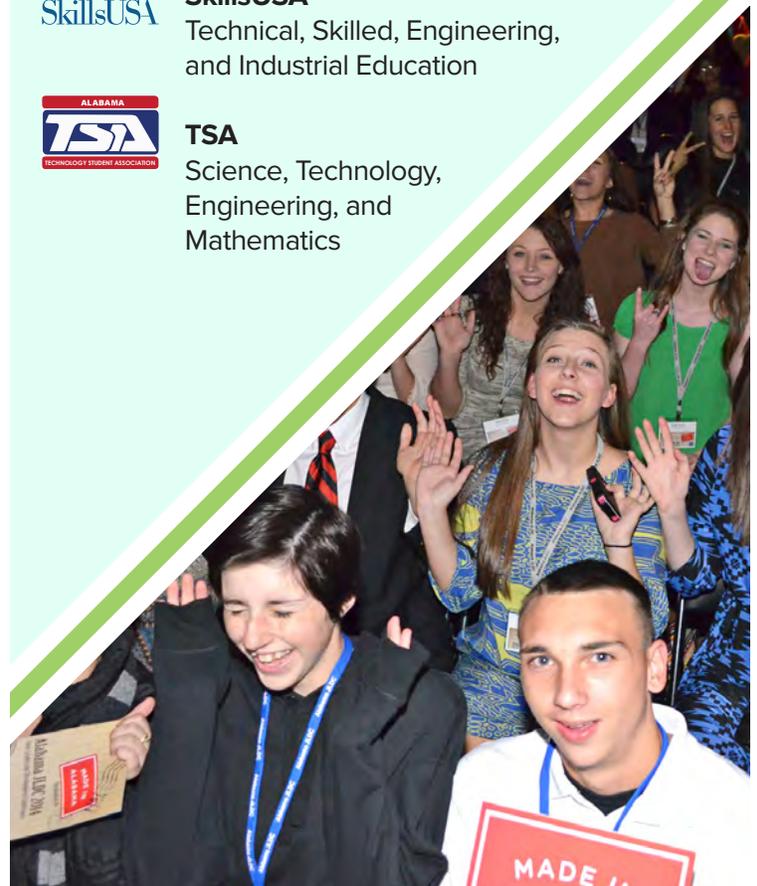
SkillsUSA

Technical, Skilled, Engineering, and Industrial Education



TSA

Science, Technology, Engineering, and Mathematics



ALABAMA CAREER SHOWCASE+EXPO

The Alabama Career Showcase + Expo is the premier statewide career-education event in Alabama, connecting over 6,000 student leaders with nearly 100 of Alabama's leading employers. The goal of the Career Showcase+Expo is two-fold: create meaningful engagement opportunities for employers to connect with their future workforce, and provide memorable experiences for students by showcasing top careers in Alabama.

ENGAGEMENT EXPERIENCES

MEANINGFUL ENGAGEMENT OPPORTUNITIES FOR EMPLOYERS

Employers are able to **ENGAGE** with their future workforce by:

- Sharing reasons why Alabama is a great place to live, work, and play.
- Connecting with students about the various career opportunities in Alabama.
- Helping students make informed education and career decisions by reinforcing the skills and training needed to be successful.
- Highlighting why your organization is a great place to work.
- Motivating students to continue their education and training to achieve the greatest success.

MEMORABLE EXPERIENCES FOR STUDENTS

Student leaders create memorable **EXPERIENCES** through:

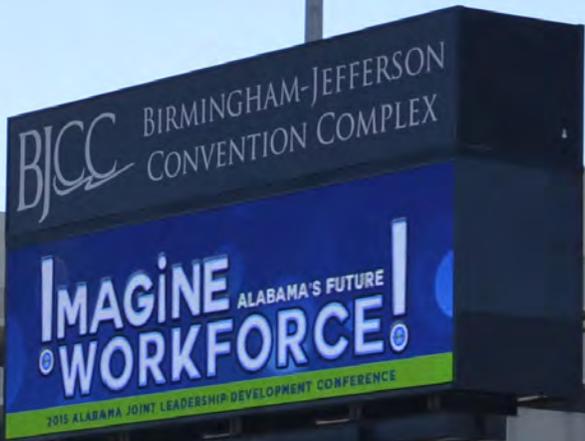
- Interactive, hands-on exhibits that showcase different career opportunities.
- Career simulations and demonstrations highlighting what makes each career rewarding, fun, and exciting.
- Interactions with leading industry professionals with valuable college and career experience and advice.
- Understanding what it takes to compete in the 21st century global economy.
- Seeing first-hand the value of essential soft skills that creates a more dynamic and employable talent prospect.



GET IN TOUCH

📞 202-630-4874

✉️ info@alabamajdc.org



“Throughout my career I’ve been involved as an exhibitor in hundreds of career expo’s all across Alabama, and simply put - nobody does it like JLDC! JLDC provides exhibitors with phenomenal visibility and access to thousands of student leaders who will ultimately become our future workforce.”

*Bobby Jon Drinkard
AIDT*

KEY FACTS



DATE
October 18, 2016



LOCATION
Birmingham-Jefferson Convention Complex,
East Exhibit Hall 2&3



SIGN-UP
www.alabamajlhc.org/exhibit



QUESTIONS
info@alabamajlhc.org
202-630-4874



COST
Complimentary for Exhibitors sponsored by the Alabama CTE Leadership Council.

Exhibit space, lunch, Internet, and power, are included.



Alabama JLDC is presented by the Alabama State Department of Education in partnership with the Alabama CTE Leadership Council. JLDC is a collaborative effort with support from local school systems, Alabama Workforce Council, and Alabama’s seven CTSOs and two CTE programs.

SCHEDULE

SUNDAY, OCTOBER 16, 2016

10:00am - 3:00pm Display Vehicles and Large Exhibit Move-In
(By appointment only)

MONDAY, OCTOBER 17, 2016

10:00am - 8:00pm General Exhibitor Move-In

TUESDAY, OCTOBER 18, 2016

7:30am - 10:00am Exhibitor Check-In
10:30am - 2:15pm Alabama Career Showcase+Expo

BENEFITS OF EXHIBITING AT JLDC



NO COST. HIGH IMPACT.

Gain access to the largest statewide talent pool for a career-education event at no cost to participate. Costs associated with exhibiting at JLDC are covered by the Alabama CTE Leadership Council and Alabama State Department of Education.



INCREASE BRAND AWARENESS.

Companies participating in the Career Showcase+Expo develop brand awareness among students, educators, and even other employers. This event not only serves as a marketing multiplier, but opens your company up to a pipeline of new talent.



MEET YOUR FUTURE WORKFORCE.

Engage with your future employees and hear first-hand what is important to them in a future employer. Learn what they value and appreciate in a workplace.



PROMOTE YOUR INDUSTRY.

Help minimize the impending worker shortfall by highlighting the benefits of a career in your industry while reinforcing the necessary skills and training needed to be successful.



CREATE CONNECTIONS WITH EDUCATORS.

The CTE educators and CTSO advisors/educators in attendance have direct influence over Alabama's future workforce. Help educators understand your industry needs and priorities, so they ensure a strong pipeline.



BE A SOCIALLY RESPONSIBLE EMPLOYER.

Join Alabama's other leading employers in building our shared future and supporting CTE and CTSOs.



MARKET YOUR SPACE

We want your exhibit experience to be the best yet! Here are a few marketing tips and promotional opportunities to consider.

▶ INVITE ATTENDEES TO VISIT.

Make the valuable time and resources you have invested in your exhibit space worth it by letting students know you will be at JLDC. Create brand awareness in advance by promoting your involvement on social media prior to the event. Use #JLDC in your posts.

▶ CREATE VISIBILITY.

Take your company's experience beyond just the exhibit space! Consider being a sponsor to gain greater visibility in other areas of the conference, including banners and on-stage recognition.

▶ USE THE JLDC BRANDING.

The conference's yearly logo and treatment are available on the JLDC web site for you to integrate into your exhibit experience. Have fun and be a part of the yearly theme!

"JLDC provides employers with a tremendous opportunity to interact with some of the best and brightest students in Alabama, and at the same time, showcase your company. These students need to hear from you about how they can achieve their goals and make a difference in your work environment. This is an event you do not want to miss!"

Janet Parker
Regions Bank



TIPS FOR A GREAT EXHIBIT SPACE

How do you create meaningful engagement opportunities for yourself while providing memorable experiences for students? **HERE ARE 8 TIPS FOR A MEMORABLE EXHIBIT SPACE!**

1

ENGAGE THE SENSES.

What unique items can you bring from your workplace that students can see, feel, touch, do, try out, or try on? Do not be afraid to have a little fun! Students live in a colorful world of multimedia and entertaining exhibits grab attention, which translates to results.

2

IT IS A MARATHON, NOT A SPRINT.

JLDC students will arrive in constant waves. Those students who arrive at the end of the day need career inspiration just as much as those who arrive at the beginning. Giveaways are always very popular, but remember we expect 6,000+ students! Be sure to use giveaways as a take-away for those you had a meaningful engagement with.



3

REMEMBER THE EDUCATORS AND CAREER COUNSELORS.

While today's students are our future workforce, remember the educators and counselors helping to shape the next generation! They are the ones filling the education pipeline and ensuring students are College + Career-Ready. Reserve business cards, handouts, and other items for the educators and counselors who visit.



4

RECRUIT VOLUNTEERS CAREFULLY.

The people staffing your space are your biggest asset. Teenagers are drawn to adults who seem open and friendly. Look for people who are easily able to start a conversation. Ask your team if any of them are an alumnus of a CTSO or CTE program. If so, invite them to participate! They have an instant connection with the students.



5

STATE THE OBVIOUS.

Students may not know about your work or your company. Your company may be a household name among adults, but if you are not Starbucks, teenagers may not yet be familiar with you. Make sure your brand is clearly visible. Have displays describing your company, industry, careers, and necessary education. Remember the fun facts!



6

PROMOTE INTERNSHIPS AND VOLUNTEER OPPORTUNITIES.

If you have internships, summer jobs, or other career-related learning experiences that are available to high school students, the Alabama Career Showcase + Expo is the perfect place to promote them. You can direct students to your website or, if appropriate, have an email signup sheet.

7

CONNECT WITH STUDENTS ON SOCIAL MEDIA.

This generation of attendees lives online – so meet them there! Have a photo booth where you tag them in photos through your social media platforms, offer prizes only available on social media, promote a hashtag, or offer to take selfies with the students!



8

THINK ABOUT YOUR EXHIBIT AS A SPACE – NOT A BOOTH.

Make your space warm and inviting. Think outside the box (or booth). Create on-site traffic builders by going high and low with your space. Ask your children what would make them stop by your space. Create an environment rich in interactivity, hands-on experiences, and simulations of your work.

SAY HELLO TO GENERATION Z

TOP TEN FACTS ABOUT TODAY'S STUDENTS AND YOUR FUTURE EMPLOYEES!

Did you know the youngest attendees of JLDC were born in the mid-2000s? This post Y2K generation of middle and high school students includes nearly 60 million youth and are known as **Generation Z**. While they are still coming of age, Gen Z is quickly becoming a dominant and influential block of spenders and, as such, they are key to long-term economic prosperity and quality of life. So what do you need to know about interacting with Gen Z? **Here are the Top Ten Must Knows!**

- 1 They are looking for the **best value** and greatest efficiency.
- 2 They care about experiences, not products. And not just solo experiences, but **shared experiences**. They are part of the “sharing economy.”
- 3 They have high expectations and **loyalty** is important to them. They want to make a difference and matter in the world.
- 4 They do not remember a time before social media or smartphones. **“Technology is the experience.”**
- 5 They believe in **pragmatism** instead of optimism. Privacy, caution, and sensible careers are important to them.
- 6 They are self-aware, **self-reliant**, innovative, and goal-oriented.
- 7 They will likely be **highly educated** (either through traditional education or new training like online tutorials and classes).
- 8 They are the **most diverse generation** to live. “They don’t see diversity unless it is absent.”
- 9 They value **flexibility** in work/life balance, flexible schedules, and workspaces.
- 10 They understand **change ripples up, not down**. Older generations will soon adapt to the ways of younger generations.

Sources: The Center for Generational Kinetics, Business Insider, and The New York Times.



EXPAND YOUR INVOLVEMENT

If your organization is looking to increase your exposure with Alabama's Future Workforce, then expand your involvement beyond just the Alabama Career Showcase + Expo! Increase your brand's visibility at JLDC through one of the ways below.

EXPAND YOUR INVOLVEMENT AT JLDC.

- 1 Attend the Workforce Development Panel and create dialogue with both industry and local education leaders.
- 2 Learn about Alabama's CTE+CTSO programs and organizations and how they prepare students for high potential careers.
- 3 Increase awareness of your organization through sponsorship opportunities.
- 4 Connect directly with CTE educators by advertising in the JLDC Teacher Resource Guide.

TARGET YOUR AUDIENCE.

Beyond JLDC, consider increasing your engagement throughout the year with a more targeted audience through a specific CTE program or CTSSO.

- 1 Serve as a competitive event judge or exhibitor at annual regional and state career development and competition conferences.
- 2 Serve in an advisory capacity to ensure CTE is aligning with current industry needs.
- 3 Support student achievement through direct financial support of an organization.

FOR INFORMATION CONTACT
INFO@ALABAMAJLDC.ORG



"Today in Alabama, it's important that we help students decide what they don't want to do, as well as what they do want to do. Attending JLDC allows students to explore careers that they don't even know exist."

Dr. Philip Cleveland
Division of CTE/Workforce
Development, Alabama State
Department of Education

CLASSROOM CONNECTION



DID YOU KNOW?

Career and Technical Student Organizations are comprised of 11 not-for-profit organizations (seven in Alabama), specifically authorized by the U.S. Congress in the Carl D. Perkins Career and Technical Education Act. The Perkins Act provides over \$1 billion in grants to states to annually serve more than 14 million students nationwide.

Source: www.ctsos.org

Alabama's student leaders are prepared with the critical skills needed for success through Alabama's Career and Technical Education (CTE) programs and Career and Technical Student Organizations (CTSOs). These organizations allow students to apply what they learn in the CTE classroom through a multitude of competitive events and programs while developing the essential skills needed to succeed through each organization's leadership and career development opportunities. Students learn the 21st Century Skills necessary to ensure they are College + Career-Ready upon graduation from high school.

The Alabama CTE Leadership Council was formed in 2015 as part of the CTE + CTSO Master Plan as an innovative approach to prepare Alabama's future workforce with the essential skills needed for College and Career success. Alabama's Career and Technical Student Organizations and Programs are the premier delivery system of essential skills to prepare college and career learners. The Alabama CTE Leadership Council supports the missions, operations, leadership, and advancement of Alabama's CTOS and CTE student leadership organizations. **Learn more at www.alctecouncil.org.**

Students are able to navigate their career choices through the 16 Career Clusters® in the National Career Clusters Framework. The 16 Career Clusters® represent 79 Career Pathways for students to achieve career success. Oversight of the 16 Career Clusters®, seven CTOS, and two CTE programs are housed in the Career and Technical Education office of the Alabama State Department of Education.



**Alabama CTE
Leadership Council**

CAREER CLUSTER	STUDENT ORGANIZATION
Agriculture, Food & Natural Resources	FFA
Architecture & Construction	SkillsUSA
Arts, A/V Technology and Communications	SkillsUSA
Business Management & Administration	DECA, Future Business Leaders of America
Education & Training	Family, Career and Community Leaders of America
Finance	DECA, Future Business Leaders of America
Government & Public Administration	JROTC
Health Science	HOSA-Future Health Professionals
Hospitality & Tourism	Family, Career and Community Leaders of America
Human Services	Family, Career and Community Leaders of America
Information Technology	Future Business Leaders of America , SkillsUSA
Law, Public Safety, Corrections & Security	SkillsUSA
Manufacturing	SkillsUSA
Marketing	DECA, Future Business Leaders of America
Science, Technology, Engineering & Mathematics	Technology Student Association
Transportation, Distribution, & Logistics	SkillsUSA



Alabama has more than 175,000 students actively enrolled in CTE programs at the secondary level. Alabama's seven CTOS and two CTE programs comprise more than 75,000 secondary students.

21ST CENTURY SKILLS



In order for students to compete in the 21st century global economy, they need 21st Century Skills. Today's successful College + Career-Ready Learners do not just need to recall facts and figures, but engage in and complete complex thinking and problem-solving tasks. It is not about whether they know the answer to the question, but how they approach the question. According to the American Marketing Association, "Three out of four managers and executives surveyed say these skills will become ever more important in the future."

Preparing College + Career-Ready Learners means instilling students with 21st Century Skills. 21st Century Skills are about evaluating student's ability to think critically, examine problems, gather information, and make informed, rational decisions. Today's high-demand job market rewards creativity, adaptability, and teamwork through integration of technology and a global-connected mindset.

Alabama's CTSOs and CTE programs connect to the classroom by building on key academic subject knowledge and understanding to make it relevant and applicable to students' lives. The P21 Framework for 21st Century Learning includes the following student outcomes, all of which are provided to students through their organization's competitive events program, leadership, and career development opportunities.

LIFE + CAREER SKILLS

- Flexibility and Adaptability
- Initiative and Self-Direction
- Social and Cross-Cultural Skills
- Productivity and Accountability
- Leadership and Responsibility

LEARNING + INNOVATION SKILLS

- Creativity and Innovation
- Critical Thinking and Problem Solving
- Communication
- Collaboration

INFORMATION, MEDIA + TECHNOLOGY SKILLS

- Information Literacy
- Media Literacy
- ICT (Information, Communications and Technology) Literacy

"MORE THAN HALF OF EXECUTIVES

ADMIT THEIR EMPLOYEES ARE 'AVERAGE' AT BEST IN CRITICAL THINKING, CREATIVITY, COLLABORATION + COMMUNICATION SKILLS."

American Management Association | 2012

ALABAMA CTSOs + CTE PROGRAMS ARE THE BEST AND MOST DYNAMIC DELIVERY CHANNEL

FOR THE ESSENTIAL SKILLS TO PREPARE COLLEGE + CAREER-READY LEARNERS FOR HIGH-POTENTIAL CAREERS IN ALABAMA.

LEARN MORE ONLINE AT
WWW.ALCTECOUNCIL.ORG



EXHIBIT+EXPERIENCE FAQs

WHEN AND WHERE IS THE SHOWCASE+EXPO?

The Alabama Career Showcase + Expo is on Tuesday, October 18, 2016, at the Birmingham-Jefferson Convention Complex, in Exhibit Hall 2 and 3. Should exhibitors need overnight lodging, there is a conference rate at the Sheraton Birmingham Hotel which is attached to the BJCC. Room reservation information is available at www.alabamajlhc.org.

WHAT IS THE COST TO EXHIBIT?

This is perhaps the best part for you! The cost is **provided complimentary** to Alabama's leading employers by the Alabama CTE Leadership Council! Exhibit space, lunch, Internet, and power are free for your industry association, organization, or company.

WHAT IS THE EVENT SCHEDULE?

You are welcome, and we encourage you to attend the JLDC General Session on Tuesday morning at 9:00 a.m. in the North Exhibition Hall. Specific scheduling details for exhibitors are as follows:

Sunday, October 16, 2016:

10:00am - 3:00pm Display vehicles and large exhibit move-in (by appointment only)

Monday, October 17, 2016:

10:00am - 8:00pm General exhibitor move-in

Tuesday, October 18, 2016:

7:30am - 10:00am On-Site Check-In

10:30am - 2:15pm Alabama Career Showcase+Expo

HOW DO WE REGISTER TO EXHIBIT?

Each exhibit + experience space should register at www.alabamajlhc.org/exhibit. Two weeks prior to the event we will reach out to all registered exhibitors to confirm exhibit volunteers and lunch selections. Exhibitor registration is open until Friday, October 7, 2016.

WHAT IS INCLUDED IN MY EXHIBIT SPACE?

In addition to no exhibit fees, the Alabama CTE Leadership Council and Alabama State Department of Education are covering expenses associated with the exhibit space, including technology and power. When you register your exhibit space, you will be asked to provide the following:

- Desired space size
- Electrical needs (i.e., number of outlets needed and what voltage)
- Audio-Visual needs (i.e., Wifi)
- All spaces will include one 6' table, trash can, and two chairs standard

We encourage you to think creatively and visually as you plan out your space!

WHO IS THE EXHIBIT SERVICES PROVIDER?

Veal Convention Services is coordinating all exhibitor logistics, including exhibit space, exhibitor layout, load-in, and electrical and a/v needs.

AL JLDC Show Management
3016 Rev Abraham Woods Jr. Blvd.
Birmingham, AL 35203



ADDITIONAL QUESTIONS?

202-630-4874

INFO@ALABAMAJLHC.ORG

EXHIBITOR RULES+ REGULATIONS

PURPOSE

This conference is conducted for educational and informational purposes, to disseminate knowledge and ideas, to encourage communications, to promote product and career information. Under IRS Rulings, sales are not permitted for a 501(c)(3) organization (CTE Leadership Council). Exhibitors are encouraged to explain, show or demonstrate products and services. Any deviations must be reviewed and approved by the JLDC Planning Committee.

ELIGIBLE EXHIBITS

JLDC reserves the right to determine the eligibility of any exhibitor. No exhibitor shall sublet or share space. Exhibitors must show only goods manufactured or dealt in their regular course of business. All promotional activities must be confined to the limits of the space.

INSTALLATION & REMOVAL OF EXHIBITS

Exhibitors may begin installations at published setup time. Exhibits must remain intact until dismantling time.

SPACE & EQUIPMENT

JLDC will provide a 6-foot table, two chairs. JLDC is not responsible for labor, shipping charges, or storage/drayage.

SECURITY

Vendor is responsible for the necessary security during hours the exhibit area is closed. The exhibitor is solely responsible for his/her own exhibit material and should insure his/her exhibit against loss or damage. All property is understood to remain in the exhibitor's control in transit to and from the confines of the exhibit area. JLDC assumes no responsibility of any kind.

LIABILITY

Neither Alabama CTE Leadership Council, nor their agents or representatives, will be responsible for any injury, loss or damage that may occur to the exhibitor or personnel. The exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and save the Alabama CTE Leadership Council, the hotel or conference facility, and its employees, agents or property, governmental charges or fines and attorney fees arising out of or caused by the exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by sole negligence of the hotel or conference facility and its employees and agents. In addition, the exhibitor acknowledges that JLDC and the hotel or conference facility do not maintain insurance covering the aforementioned from any and all claims.

AUDIO/VISUAL

The use of devices for mechanical production of sound is prohibited. Sound of any kind must not be projected outside the space. Motion pictures, slide demonstrations, fashion shows, karaoke, etc., are subject to prior approval by the JLDC Planning Committee.

FIRE, SAFETY, AND HEALTH

The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety, and health ordinances regarding the installation and operation of equipment. All exhibit materials and equipment may be reasonably located with the booth and protected by safety guards and devices where necessary to prevent personal accident to spectators. Only fireproof materials should be used in displays, and the necessary fire precautions will be the responsibility of the exhibitor.

RESTRICTIONS

JLDC reserves the right to restrict exhibits, which for any reason become objectionable, and may also evict any exhibit, which in the opinion of JLDC detracts from the general character of the exhibit. JLDC will not be liable for any refunds or other expenses in this instance. Exhibitors using the CTE Leadership Council logo must be first granted permission from the JLDC Planning Committee.

CANCELLATIONS

This contract may be cancelled in writing up to one week prior to the respective conference. If the space is not occupied, JLDC shall have the right to use such space as it sees fit at the opening hour of the exhibit times.

CLARIFICATION OF RULES

JLDC has sole authority to interpret and enforce the rules and regulations contained herein, to make amendments thereto, and to make such further rules and regulations as shall be necessary for the orderly conduct of the exhibit.

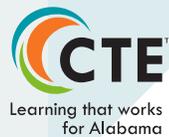
EXHIBITOR APPROVAL

To ensure organizations exhibiting at JLDC meet the goals and objectives of the event, the Alabama CTE Leadership Council and the Alabama State Department of Education reserve the right to have final approval authority for all exhibiting organizations.





**WE WILL SEE
YOU AT #JLDC!**



FOLLOW US ON TWITTER @ALJLDC



VISIT US ONLINE WWW.ALABAMAJLDC.ORG