

CAREERS IN THE FOOD INDUSTRY

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Alabama State Department of Education

Office of Career and Technical Education and
Workforce Development

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WELCOME

- Hospitality & Tourism Cluster
- Job Trends/Growth
- Career Readiness Indicators (CRIs)
- Scholarships
- Articulation Credit
- Programs
- Dual Enrollment
- BIC



CAREERS IN THE FOOD INDUSTRY **IT'S YOUR CHOICE**

When people think of careers in the restaurant and foodservice industry, positions such as host, servers, and chefs most likely come to mind. Today, the industry careers are wide-range and stretch beyond the four walls of a traditional restaurant.





CAREERS IN THE FOOD INDUSTRY

DATA

RESTAURANT DATA

- America's restaurant and foodservice industry provides jobs and careers for 13 million people – 10 percent of our nation's workforce.
- One in three Americans got their first job experience in a restaurant.
- 80 percent of restaurant owners began their careers as hourly workers in the industry.
- According to the National Restaurant Association, employment in the restaurant industry is expected to grow to 14.4 million by 2023.



CAREERS IN THE FOOD INDUSTRY

DATA

RESTAURANT DATA

- Darden Restaurants (Red Lobster and Olive Garden) have been hiring approximately 2,000 managers a year in addition to 90,000 hourly employees, from bartenders to hosts. 1 million restaurants will reach \$632 billion this year. This is up 3.5% from last year's data.

CAREERS IN THE FOOD INDUSTRY

SALARY

Salary Data

\$10,000 – \$30,000

Banquet Server

Buffet Host

Combined Food Preparation and Service Worker

Fast Food Cook

Food and Beverage Cashier

Food Server

Line Cook

Restaurant Cashier



CAREERS IN THE FOOD INDUSTRY

SALARY

Salary Data

\$30,000 – \$50,000

Assistant Pastry Chef

Fine Dining Cook

Assistant Restaurant Manager

Fine Dining Restaurant Chef

Banquet Chef

Food/Beverage Cashier Manager

Banquet Manager

Beverage Manager

Buffet Manager

Catering Manager

Dining Room Supervisor

Food and Beverage Buyer





CAREERS IN THE FOOD INDUSTRY

SALARY

Salary Data

\$50,000 – \$100,000

Cafeteria Manager

Executive Chef

Executive Pastry Chef

Fine Dining Restaurant Manager

Food & Beverage Director

Food Services Manager

Restaurant Manager

Regional Restaurant Manager



CAREERS IN THE FOOD INDUSTRY EDUCATION, CREDENTIALING, and TRAINING

Education, Credentialing, and Training leads to
HIGHER PAYING JOBS in the Food Industry!

- Alabama Hospitality & Tourism High School Programs
- National Restaurant Association
 - ServSafe Manager
 - ProStart
 - American Hotel & Lodging
- Scholarships & Articulation Credits
- Postsecondary (2-Year Programs)
- University & Colleges (4-Year Programs)

HOTTEST CLUSTER IN ALABAMA!



2006-2015 UPDATES

- **GROWTH:**
- 71.2% H & T PROGRAMS (16/56)
- 76.5% H & T TEACHERS (16/69)
- STUDENT COUNT (800/7000+)
- STATE WIDE ARTICULATION CREDIT
- LEADING THE NATION IN SERVSAFE MANAGER CREDENTIALING FOR HIGH SCHOOL STUDENTS
- OVER HALF OF OUR H & T HIGH SCHOOL GRADUATES ARE ATTENDING COLLEGE IN OUR FIELD OF STUDY OR WORKING IN OUR FIELD OF STUDY
- SCHOLARSHIPS (5-8 HUNDRED/217,000)
- OVER 205% GROWTH RATE 2014/15 VS. 2013/14 SY STUDENT SERVSAFE MANAGER



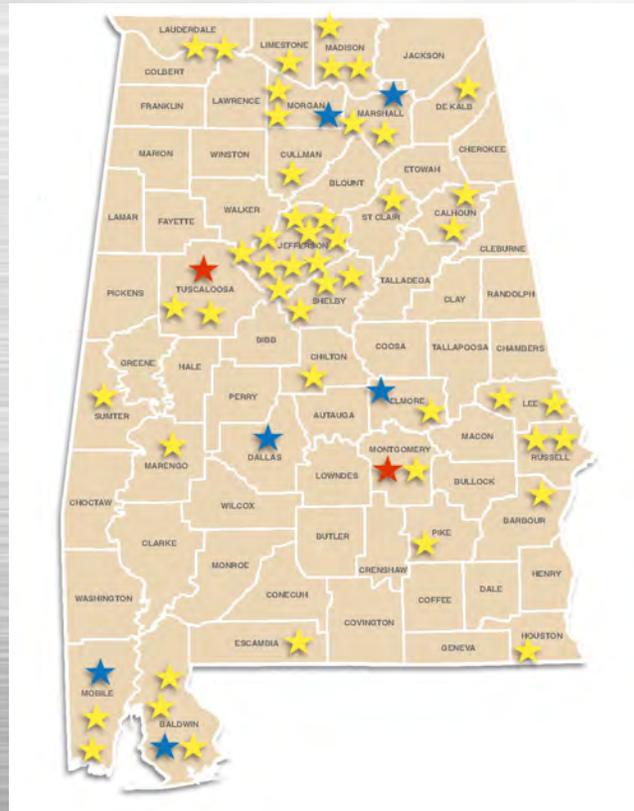
WHERE ARE WE GOING? INDUSTRY DRIVEN CURRICULUM

WHY? NEW CURRICULUM TO REPOSITION OUR ALABAMA H & T EDU FORWARD IN WORKFORCE DEVELOPMENT (Management/culinary skills, real world education opportunities)

HOW? TRAINING/USING PROSTART AND AMERICAN HOTEL & LODGING



HOSPITALITY & TOURISM ALABAMA MAP

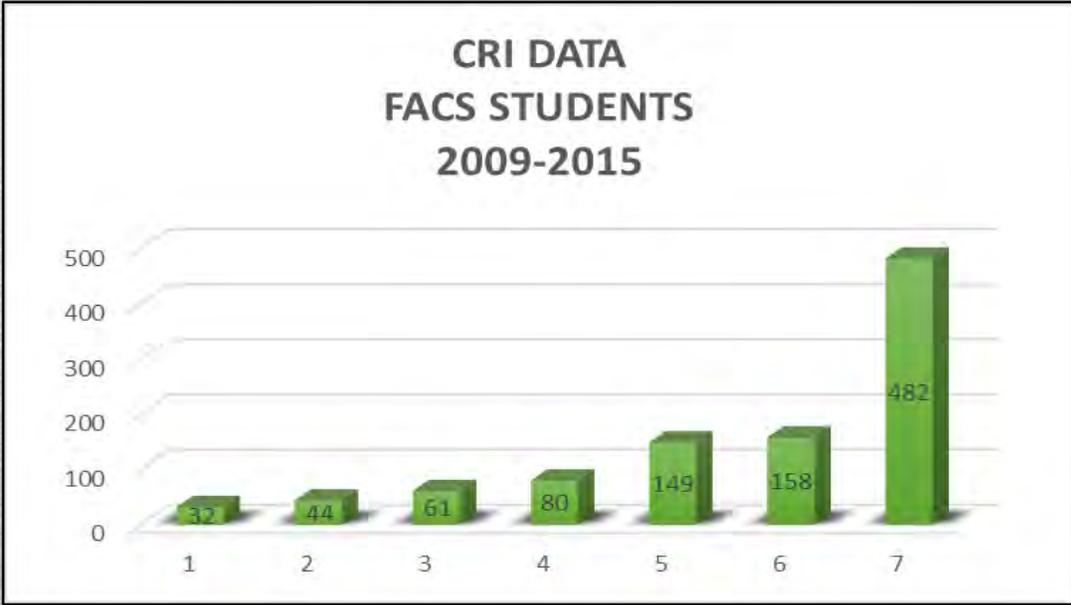


CAREER READINESS INDICATOR SERVSAFE MANAGER

- 1. 2009 (32)
- 2. 2010 (44)
- 3. 2011 (61)
- 4. 2012 (80)
- 5. 2013 (149)
- 6. 2014 (158)
- 7. 2015 (482)

TOTAL 1006

**205% Growth Rate
from 2014!**





CAREERS IN THE FOOD INDUSTRY

COMMENTS/QUESTIONS

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