College and Career Ready

Sean J. Stevens, Education Administrator
Counseling and Guidance
Alabama State Department of Education
Our Vision

Every Child a Graduate – Every Graduate Prepared for College/Work/Adulthood in the 21st Century
PLAN 2020

PLAN 2020 is the strategic plan for education in Alabama with a goal to prepare all students to be successful in college and/or career upon graduation from high school.

PLAN 2020 will:

• Improve student growth and achievement.
• Close the achievement gap.
• Increase the graduation rate.
• Increase the number of students graduating high school that are college- and career-ready and prepared to be successful in our global society.
PLAN 2020

Objectives

1. All students perform at or above proficiency and show continuous improvement (achievement/growth).
2. All students succeed (gap closure).
3. Every student graduates from high school (grad rate).
4. Every student graduates high school prepared (college and career readiness).
PLAN 2020: Learners

Indicators/Targets College-and Career-Ready

By 2016, increase number of students who are college-and career-ready as measured by receiving:

1. a benchmark score on any section of the ACT test,
2. a qualifying score on an AP or IB exam,
3. approved college or postsecondary credit while in high school,
4. a benchmark level on the ACT WorkKeys,
5. an approved industry credential or
6. documented acceptance for enlistment into the military.
Alabama College and Career Readiness Initiatives

- ALSDE Counseling & Guidance Organization
- REACH Student Advisement Program
- Alabama Career Planning System
- CTE Career Coaches
- Career Readiness Indicators
- Dual Enrollment (CTE and Core)
- Career Preparedness Course
- College and Career Readiness Dashboard
ALSDE
Counseling & Guidance Organization

CTE
Prevention & Support
Instructional Services

Counseling & Guidance
P-12
CTE Career Coaches
REACH Advisory Program
AL Career Planning System
Dual Enrollment
Career Preparedness Course
REACH Student Advisory Program

Alabama Student Advisement Model in Grades 5-12:
- Research-based and standards-based
- Planning and implementation tools
- Curriculum maps designed to enhance academic, career, and personal-social development for Alabama middle and high school students.
REACH Student Advisory Program

REACH! Sample Content and Delivery Structure

Senior
- Senior Year Plan
- Graduation Checklist
- College Day Visits
- Resume/Cover Letter Preparation
- Interviewing Skills
- College Admissions/Scholarship Information
- Financial Literacy
- FAFSA
- ACT/SAT/AP Exam Prep
- Military Careers
- Employer Expectations
- Community Resources
- Living on Your Own
- Post-secondary Planning
- Reflecting on Senior Year

Sophomore
- Sophomore Year Plan
- Graduation Requirements/Checklist
- Study Skills
- Student Support Services
- ASPIRE Test Prep
- Career Research
- Organizational Skills
- Note-taking
- Learning Styles
- Academic Success
- Portfolio Development
- Communication Skills
- Multiple Intelligences
- Service Learning
- Personal Finance
- Planning for Summer

Junior
- Junior Year Plan
- Graduation Checklist
- Understanding Test Scores
- ACT/SAT/AP Exam Prep
- Time Management
- Workplace Behavior
- Portfolio Development
- Managing Stress
- Diversity
- Job Readiness Skills
- Post-Secondary Research
- Choosing a College and Career
- Personal Finance
- Preparing for Senior Year

Freshman
- Introduction to High School
- Time Management
- Goal Setting
- Understanding Grades/Transcript
- Study Skills
- Building Your Portfolio
- Getting Involved in Activities
- Community Resources
- Getting Along with Others
- Interest Inventory
- Test-Taking Skills
- Anger Management
- Conflict Resolution
- Educational Choices
- Community Service
- Resume/Building
- Personal Finance
Alabama Career Planning System

Career Assessments

**Career Interests Assessment**

- **Pathways**
  - Based on the results of the Interests assessment, you are most interested in the occupations contained in these five pathways, in the order in which they are listed. From your online report, you can click on pathway titles and learn about the occupations included in each pathway.
  - [Family and Community Services](#)
  - [Administration and Administrative Support](#)
  - [Consumer Services](#)
  - [Human Resources Management](#)
  - [Government](#)

- **16 National career clusters**
  - Based on the results of the Interests assessment, your degree of interest in the occupations contained in the National clusters looks like this. From your online score report, be sure to explore the occupations in the clusters in the "High" range by clicking on the cluster title.
  - [Health Services](#)
  - [Education and Training](#)
  - [Business Management and Administration](#)
  - [Finance](#)
  - [Government and Public Administration](#)

**Work Values Assessment**

- **Work Values**
  - This report indicates how important you believe each of these five work values is to you in the occupation or job that you choose. Definitions of the five values are provided in your online report and at the bottom of this page. The values are listed in the order of their importance to you, starting with the one that is of highest importance. From your online report you can find occupations that may help you to attain these values.
  - [Achievement](#)
  - [Prestige](#)
  - [Workplace](#)
  - [Innovation](#)
  - [Income](#)

- **Accomplishment** - Having the feeling that what I do in my work is important and making a contribution.
- **Prestige** - Having the sense of being highly regarded by others because of the nature of my work or the leadership I provide.
- **Workplace** - Having the pleasure of working in a comfortable, attractive work space where supervisors and co-workers are supportive and friendly.
- **Innovation** - Having the challenge and opportunity to do my work in new ways and with independence and variety.
- **Income** - Having the desire to achieve earnings and rewards that strongly support my economic and financial advancement.
Alabama Career Planning System

Education Planning
CTE Career Coaches

• Represent the Career Coach Program in local high schools and conduct public relations efforts to promote the CTE programs

• Provide career development guidance for high school students with emphasis on technical programs

• Plan and implement student recruitment activities for technical programs
CTE Career Coaches

• Assist prospective students with career exploration activities and career assessments
• Assist prospective students with admissions, financial aid, and registration procedures for college
• Provide guidance to students regarding career choices
• Conduct high school classroom presentations promoting college and career programs and activities
CTE Career Coaches

• Provide prospective students with information regarding the current job market and trends in career choices

• Schedule and attend college campus tours and industry tours with high school students

• Coordinate job shadowing opportunities for students
CTE Career Coaches

CTE Career Coach Allocations through Foundation Program

FY 14  36 CTE Career Coaches (Southern Region)
FY 15  36 CTE Career Coaches (Central Region)
FY 16  12 CTE Career Coaches (Northern Region)
FY 17  14 CTE Career Coaches (At-Large)

10 Month Contract based on 9-Month Teacher Salary Matrix:
$53,830.00/unit, which includes salary and benefits
CTE Career Coaches

Hover over a county in the map to see the county's name. Click on a county to see the Career Coaches' contact information for the LEAs in that county.

Sylacauga City Career Coach(es):
Jessica Kelley
Email: jkellely@ctboe.org
Phone: 256-404-7068

Talladega City Career Coach(es):
Gina Deupree
Email: gdeupree@ctboe.org
Phone: 256-315-5486

Talladega County Career Coach(es):
Jessica Kelley
Email: jkellely@ctboe.org
Phone: 256-404-7068
Gina Deupree
Email: gdeupree@ctboe.org
Phone: 256-315-5486
Career Readiness Indicator
Credentialing/Certifications

Adobe
ServSafe
Incerc
Certified Pharmacy Technician
IC3
Certified Nursing Assistant
Master Service Technician
Business Management and Administration Cluster

This cluster prepares high school students for careers in the field of business management and administration. Rigorous instruction is provided to equip learners with knowledge and skills for college and career readiness. Extended learning experiences to enrich and enhance instruction is reinforced through learner participation in career and technical student organizations (DECA and FBLA).

<table>
<thead>
<tr>
<th>Career Pathway Program</th>
<th>Business Management and Administration Program (*Must take three courses from this program list within two years.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Code Number</td>
<td>Career Pathway Program Courses</td>
</tr>
<tr>
<td>45006</td>
<td>Business Technology Applications</td>
</tr>
<tr>
<td>45007</td>
<td>Career Preparation</td>
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<tr>
<td>45008</td>
<td>Business Essentials</td>
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<tr>
<td>45009</td>
<td>Foundations of Business Leadership</td>
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<tr>
<td>45011</td>
<td>Job in Society - in credit</td>
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<tr>
<td>45013</td>
<td>Job in Society</td>
</tr>
<tr>
<td>48011</td>
<td>Management Principles</td>
</tr>
<tr>
<td>48013</td>
<td>Management Principles - in credit</td>
</tr>
<tr>
<td>48031</td>
<td>Advanced Business Technology Applications</td>
</tr>
<tr>
<td>48032</td>
<td>Multimedia Design</td>
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<tr>
<td>48032</td>
<td>Senior Career Pathway Project - Business Management and Administration</td>
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<tr>
<td>Program Course Elective</td>
<td>Entrepreneurship</td>
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<td></td>
<td>Cooperative Education Seminar</td>
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<td></td>
<td>Workforce Essentials</td>
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<td>Personal Finance</td>
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<tr>
<td></td>
<td>Adobe Certified Associate (ACA) - Photoshop</td>
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<td></td>
<td>Adobe Certified Associate (ACA) - Dreamweaver</td>
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<td></td>
<td>Adobe Certified Associate (ACA) - Flash</td>
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<td>Adobe Certified Associate (ACA) - Print Pro</td>
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<td></td>
<td>Adobe Certified Associate (ACA) - InDesign</td>
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<td>Adobe Certified Associate (ACA) - Illustrator</td>
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<td></td>
<td>ASK Institute - Concepts of Entrepreneurship as Management</td>
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<td></td>
<td>ASK Institute - Fundamental Business Concepts</td>
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<td></td>
<td>K-12: Global Standard 1</td>
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<tr>
<td></td>
<td>Microsoft Office - Excel Expert</td>
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<td>Microsoft Office - Word Expert</td>
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<td>Microsoft Office Specialist (MOS) (Two of the following areas REQUIRED)</td>
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<tr>
<td></td>
<td>Access</td>
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<td></td>
<td>Excel</td>
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<td>Outlook</td>
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<td>Power Point</td>
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<td>Share Point</td>
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<td>Word</td>
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</tbody>
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Dual Enrollment

In Alabama, criteria for admission include:

• Student must be in Grades 10-12
• Minimum of 2.5 GPA
• Meet appropriate placement tests in Reading and Mathematics.

To qualify for CTE Dual Enrollment Scholarship Funds, community college programs must meet one of the priority levels for funding dual enrollment tuition, books, tool kits, protective equipment, and supplies.
Dual Enrollment

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
<td></td>
<td>Not Reported</td>
<td>3638 (Entire School Year)</td>
<td>2307 (Fall Semester)</td>
</tr>
</tbody>
</table>

Priority funding for programs include:
- Automotive Manufacturing
- Industrial Maintenance
- Welding
- Construction and Building Science Technology
- Emergency Medical Services
- Fire Science
Alabama High School Diploma Requirements
Beginning with the Class of 2017

English Language Arts—4 Units
Mathematics—4 Units
Science—4 Units
Social Studies—4 Units
Physical Education—1 Unit
Health Education—1/2 Unit
Career Preparedness—1 Unit
CTE and/or Foreign Language and/or Fine Arts—3 Units
Electives—2.5 Units

*Total Units Required for Graduation—24 Units
Alabama High School Diploma Requirements
Career Preparedness Course

Course focuses on three integrated areas of instruction:

• Academic Planning/Career Development
• Financial Literacy
• Technology

Course content includes:

• College and Career Preparation
• Computer Literacy Skills
• Managing Personal Finances
Alabama High School Diploma Requirements
Career Preparedness Course

- Exposes students to a variety of career clusters and CTE programs
- Addresses financial literacy standards
- Fulfills online course requirement for graduation
- Targeted, focused four-year education planning
College and Career Readiness Dashboard Class of 2015

<table>
<thead>
<tr>
<th>College and Career Readiness Indicators (Cohort data is official)</th>
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<tbody>
<tr>
<td><strong>Overall</strong></td>
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<tr>
<td><strong>Enrollment</strong></td>
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<tr>
<td>In Population</td>
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<tr>
<td>Meets CCR</td>
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<tr>
<td><strong>Graduates</strong></td>
</tr>
<tr>
<td>In Population</td>
</tr>
<tr>
<td>Meets CCR</td>
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</tbody>
</table>
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http://www.alsde.edu/sec/cg/Pages/home.aspx