College and Career Ready

Sean J. Stevens, Education Administrator
Counseling and Guidance
Alabama State Department of Education

http://tinyurl.com/CCRAAlabama
Our Vision

Every Child a Graduate – Every Graduate Prepared for College/Work/Adulthood in the 21st Century
PLAN 2020

PLAN 2020 is the strategic plan for education in Alabama with a goal to prepare all students to be successful in college and/or career upon graduation from high school.

PLAN 2020 will:

• Improve student growth and achievement.
• Close the achievement gap.
• Increase the graduation rate.
• Increase the number of students graduating high school that are college- and career-ready and prepared to be successful in our global society.
PLAN 2020

Objectives

1. All students perform at or above proficiency and show continuous improvement (achievement/growth).
2. All students succeed (gap closure).
3. Every student graduates from high school (grad rate).
4. Every student graduates high school prepared (college and career readiness).
PLAN 2020: Learners

Indicators/Targets College-and Career-Ready

By 2016, increase number of students who are college-and career-ready as measured by receiving:

1. a benchmark score on any section of the ACT test,
2. a qualifying score on an AP or IB exam,
3. approved college or postsecondary credit while in high school,
4. a benchmark level on the ACT WorkKeys,
5. an approved industry credential or
6. documented acceptance for enlistment into the military.
Alabama College and Career Readiness Initiatives

- ALSDE Counseling & Guidance Organization
- REACH Student Advisement Program
- Alabama Career Planning System
- CTE Career Coaches
- Career Readiness Indicators
- Dual Enrollment (CTE and Core)
- Career Preparedness Course
- College and Career Readiness Dashboard
ALSDE Counseling & Guidance Organization

CTE
Prevention & Support
Instructional Services

Counseling & Guidance
P-12
CTE Career Coaches
REACH Advisory Program
AL Career Planning System
Dual Enrollment
Career Preparedness Course
REACH Student Advisory Program

Alabama Student Advisement Model in Grades 5-12:
• Research-based and standards-based
• Planning and implementation tools
• Curriculum maps designed to enhance academic, career, and personal-social development for Alabama middle and high school students.

REACH Connect Site:
• https://connect.alsde.edu/sites/reach
REACH Student Advisory Program

REACH! Sample Content and Delivery Structure

**Senior**
- Senior Year Plan
- Graduation Checklist
- College Day Visits
- Resume/Cover Letter Preparation
- Interviewing Skills
- College Admissions/Scholarship Information
- Financial Literacy
- FAFSA
- ACT/SAT/AP Exam Prep
- Military Careers
- Employer Expectations
- Community Resources
- Living on Your Own
- Post-secondary Planning
- Reflecting on Senior Year

**Junior**
- Junior Year Plan
- Graduation Checklist
- Understanding Test Scores
- ACT/SAT/AP Exam Prep
- Time Management
- Workplace Behavior
- Portfolio Development
- Managing Stress
- Diversity
- Job Readiness Skills
- Post-Secondary Research
- Choosing a College and Career
- Personal Finance
- Preparing for Senior Year

**Sophomore**
- Sophomore Year Plan
- Graduation Requirements/Checklist
- Study Skills
- Student Support Services
- ASPIRE Test Prep
- Career Research
- Organizational Skills
- Note-taking
- Learning Styles
- Academic Success
- Portfolio Development
- Communication Skills
- Multiple Intelligences
- Service Learning
- Personal Finance
- Planning for Summer

**Freshman**
- Introduction to High School
- Time Management
- Goal Setting
- Understanding Grades/Transcript
- Study Skills
- Building Your Portfolio
- Getting Involved in Activities
- Community Resources
- Getting Along with Others
- Interest Inventory
- Test-Taking Skills
- Anger Management
- Conflict Resolution
- Educational Choices
- Community Service
- Resume/Building
- Personal Finance
Alabama Career Planning System

Career Assessments
Alabama Career Planning System
Education Planning
CTE Career Coaches

- Represent the Career Coach Program in local high schools and conduct public relations efforts to promote the CTE programs
- Provide career development guidance for high school students with emphasis on technical programs
- Plan and implement student recruitment activities for technical programs
CTE Career Coaches

• Assist prospective students with career exploration activities and career assessments
• Assist prospective students with admissions, financial aid, and registration procedures for college
• Provide guidance to students regarding career choices
• Conduct high school classroom presentations promoting college and career programs and activities
CTE Career Coaches

• Provide prospective students with information regarding the current job market and trends in career choices
• Schedule and attend college campus tours and industry tours with high school students
• Coordinate job shadowing opportunities for students
CTE Career Coaches

CTE Career Coach Allocations through Foundation Program

FY 14  36 CTE Career Coaches (Southern Region)
FY 15  36 CTE Career Coaches (Central Region)
FY 16  12 CTE Career Coaches (Northern Region)
FY 17  12 CTE Career Coaches (At-Large)

10 Month Contract based on 9-Month Teacher Salary Matrix
# CTE Career Coaches

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<tr>
<th>Activity</th>
<th>Total</th>
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<tbody>
<tr>
<td>Student Contacts</td>
<td>22,828</td>
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<tr>
<td>Career Assessments</td>
<td>7,647</td>
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<tr>
<td>Outside Speakers</td>
<td>786</td>
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<tr>
<td>Classroom Presentations Activities Total</td>
<td>4,447</td>
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<tr>
<td>Total Classroom Presentations</td>
<td>11,297</td>
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<tr>
<td>Total Students In Presentations</td>
<td>220,602</td>
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<td>Career Events</td>
<td>593</td>
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<tr>
<td>Job Shadowing Events</td>
<td>163</td>
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<tr>
<td>Students Participating In Career Events</td>
<td>82,826</td>
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<tr>
<td>Participating In Job Shadowing Events</td>
<td>3,038</td>
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<td>College Applications</td>
<td>46,083</td>
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<td>Parent Contacts</td>
<td>5,425</td>
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<td>Business Industry Community Contacts</td>
<td>4,937</td>
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</table>
Dual Enrollment

In Alabama, criteria for admission include:

- Student must be in Grades 10-12
- Minimum of 2.5 GPA
- Meet appropriate placement tests in Reading and Mathematics.

To qualify for CTE Dual Enrollment Scholarship Funds, community college programs must meet one of the priority levels for funding dual enrollment tuition, books, tool kits, protective equipment, and supplies.
## Dual Enrollment

<table>
<thead>
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<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tbody>
<tr>
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<td>N/R</td>
<td>3638 (CCR Dashboard)</td>
<td>2307 (CCR Dashboard-Fall)</td>
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<td>11556 (ACHE)</td>
<td>14197 (ACHE)</td>
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</table>

Priority funding for programs include:

- Automotive Manufacturing
- Industrial Maintenance
- Welding
- Construction and Building Science Technology
- Emergency Medical Services
- Fire Science
SREB Math and ELA Readiness Courses

Student Eligibility:

• ACT Math core range: 16-19
• ACT English score range: 14-17
• ACT Reading score range: 15-19
SREB Math and ELA Readiness Courses

Partnering Community Colleges (Pilot Year 1)

- Bishop State Community College
- Central Alabama Community College
- Enterprise State Community College
- Jefferson State Community College
- Northwest-Shoals Community College
- Wallace-Selma Community College

Courses will not meet NCAA Requirements nor four-year college/university freshman admissions requirement

http://www.sreb.org/readiness-courses-literacy-math
Alabama College Application Campaign
Cash for College Initiative

Alabama College Application Campaign / Cash for College
October 31-November 4, 2016

Willietta Conner, Education Specialist
Ashleigh Staples, Alabama Possible

wconner@alsde.edu
astaples@alabamapossible.org

I applied to College!

Cash for College

I'm ready to file my FAFSA
I need cash for college
I want to volunteer
I'm an educator
College and Career Readiness Dashboard
Class of 2015
Sean J. Stevens, Education Administrator
Counseling and Guidance
Alabama State Department of Education
334-242-9111
sstevens@alsde.edu

http://www.alsde.edu/sec/cg/Pages/home.aspx