FOR IMMEDIATE RELEASE
February 17, 2015

Montgomery, Ala. - The Alabama Virtual Library (AVL) Council announces its first “My AVL Story” Video Contest. The contest seeks entries from AVL patrons of all ages and locations within the state of Alabama. Are you the patron that accessed AVL when out of work to find a job, a new mom and dad at home researching delivery methods, the middle schooler researching original works of poetry, the university student finishing a thesis paper, or a homeschooling mom seeking the best information resources for your children? No matter what your story is, the AVL wants to hear it!

The contest opened for entries Friday, February 13th, 2015 and closes Friday, March 13th, 2015. Participants must read these guidelines in their entirety, post their video to an online hosting site (resources include TeacherTube, YouTube, Vimeo, Google Drive, etc.) and will include the URL to their video as part of their entry. Once the Top 10 have been selected, the voting window will be announced. At the conclusion of the voting window, our winners of the “My AVL Story” Video Contest will be announced!

The panel of judges will review and evaluate all entries based on creativity, quality of video, and effectiveness in explaining your AVL story, and select a Top 10. The creators of the Top 10 will be notified, and their videos as well as the voting window will be posted on the Alabama Virtual Library’s Facebook page for voting. After the voting window closes, the creators of the top videos will win prizes that range from GoPro Cameras to Chromebooks to Gift Certificates!

Participants should submit entries through the entry form linked below, including the URL to your video. Videos should be in the highest resolution possible and no more than 60 seconds in length. Your video entry should clearly and persuasively explain how the AVL has helped you. What is your AVL story? Enter now by visiting the application page.

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