FOR IMMEDIATE RELEASE
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ALABAMA’S 2016 FUTURE BUSINESS LEADERS COMPETITIONS

Montgomery, Ala. – Nearly 3.8 million job openings are projected to be available in America’s business career areas in the next few years. Alabama’s high school students are already preparing themselves to become the next generation of top professionals.

Approximately 2,300 students and teachers are traveling to the Birmingham-Jefferson Convention Complex (BJCC) this week to attend the 65th Annual Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) State Leadership Conference, April 7-8.

To see the official event flyer visit http://www.alabamafbla-pbl.org/PDF/Conference%20-%20SLC%20Flier.pdf.

Students attending this conference will have an opportunity to participate in more than 57 different competitions and leadership workshops. Some of the contests students will be competing in are:

- 3-D Animation
- Business Ethics
- Introduction to Information Technology
- Hospitality Management
- Sports and Entertainment Management
- Mobile Application Development
- Public Service Announcement
- Agribusiness
- Business Law

So exactly what is FBLA-PBL?

A nonprofit international organization for young men and women preparing for careers in business and business-related fields. Its mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs for students.

Alabama has one of the largest FBLA-PBL memberships in the U.S. with over 13,000 members.

Current statistics show the median salaries for many of our nation’s top business and industry careers are strong and range from $40,000 to $116,000 annually.

“We are focused on preparing students for a lifetime of success,” says FBLA-PBL State Adviser Lisa Weeks. “Students attending this year’s conference will have an opportunity to test their skills and knowledge in interactive competitions. They will network with peers and top professionals from across the country. A team of over 60 elite business professionals are also serving as contest judges this year. Scholarships are being awarded and 30 colleges will have exhibits at this event to inform students of the great opportunities that exist for them by earning postsecondary degrees.”

— more —
2016 Alabama FBLA-PBL Conference
April 7-8, 2016

Highlights of Thursday’s conference events include: Registration from 7:15 a.m. to 5:00 p.m., Public Speaking and Job Interview from 8:00 a.m. to 2:00 p.m., free Certification Testing (Adobe, MOS, MTA, and QuickBooks) from 8:00 a.m. to 5:00 p.m., Workshops and Written Competitions from 9:00 a.m. to 5:00 p.m., the Opening General Session starting at 8:00 p.m.

Friday’s events and competitions include: Entrepreneurship, Social Media Campaign, Public Speaking, and Job Interview competitions starting at 8:00 a.m., the Second General Session beginning at 10:15 a.m., and the Awards Assembly from 2:15 p.m. until 3:00 p.m.

The top winners in each competition category this year will be eligible to represent Alabama at the national conference in Atlanta, Georgia, in June.

A Fight to Reduce Premature Births – March of Dimes and FBLA-PBL Partnership

Each year the students and teachers who participate in Alabama FBLA-PBL select a special community service project to support. For the past few years Alabama’s FBLA-PBL chapters have focused their efforts on helping premature babies and their families. Alabama’s FBLA-PBL organization has raised more than $74,000 this year to help this worthy cause. To see the Fight for Preemies video visit https://www.youtube.com/watch?v=ABHikv_pw7g.

The FBLA concept was developed in 1937 by Dr. Hamden Forkner of Columbia University. The first high school chapter chartered in 1942 (collegiate chapters started in 1958). Currently, there are over 250,000 members in FBLA chapters throughout the United States, Canada, and Europe.

To learn more about this organization, contact State Adviser, Lisa Weeks, at (334) 242-9109, or visit www.FBLA.org. This organization is also featured on Facebook at AlabamaFBLA and on Twitter at @AlabamaFBLA.

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