



STATE OF ALABAMA
DEPARTMENT OF EDUCATION



Eric G. Mackey, Ed.D.
State Superintendent of Education

Alabama
State Board
of Education

FOR IMMEDIATE RELEASE
June 6, 2018

CONTACT: Communication
334-242-9950
comm@alsde.edu

Governor Kay Ivey
President

**ALABAMA'S 2018 TECHNOLOGY AND EDUCATION
CONFERENCE BEING HELD NEXT WEEK**

Jackie Zeigler
District I

Montgomery, Ala. – The 2018 Alabama Educational Technology Conference (AETC) will be held at the Birmingham-Jefferson Convention Complex (BJCC), on June 12-14. This event will provide participants with three-full days of professional development.

Betty Peters
District II



AETC 2018 attendees will be able to choose from in-depth hands-on workshops (Tuesday-Thursday) or a smorgasbord of one-hour concurrent sessions led by national technology experts and top state educators with classroom-tested strategies and experience across the curriculum. To learn more about this great event, visit <http://www.alabamaetc.com/>.

Stephanie Bell
District III
Vice President

Featured 2018 Conference Speakers

AETC is excited to have national keynote speaker, Jaime Casap (Google, Inc.) and expert speakers David Lockhart and Leslie Fisher. Each of these leading professionals is highly respected in the field of educational technology. They will bring a fresh and innovative perspective about classroom technology and education engagement.

Yvette M. Richardson, Ed.D.
District IV

Ella B. Bell
District V

Who Should Attend?

Classroom Teachers, Technology Coordinators, Education Administrators, School Board Members, Media Specialists, Principals, Curriculum Specialists, Superintendents, Business Leaders, Higher Education and Postsecondary Educators

Cynthia McCarty, Ph.D.
District VI
President Pro Tem

Jeff Newman
District VII

Highlights of the 2018 Conference

- **CONCURRENT SESSIONS** - Meet people who face the same technology challenges that you have had – they have found great answers, which they are now willing to share. *Over 140 concurrent sessions will be offered throughout this conference.*
- **WORKSHOPS** - Back again are our popular hands-on and “Bring Your Own Device” (BYOD) workshops! **Head back to school with renewed confidence and enhanced technology skills** by participating in our “how-to” workshops. *This year all workshops will be free. Tuesday workshops require pre-registration.*
- **EXHIBIT HALL** - Come see one of the largest technology vendor shows in Alabama – displaying state-of-the-art hardware, software, and uses of technology. Participants will have opportunities to preview the latest educational technology.

Mary Scott Hunter, J.D.
District VIII

Eric G. Mackey, Ed.D.
Secretary and
Executive Officer

– more –

AETC 2018 – June 12-14, 2018

- **LET’S GET CONNECTED** - AETC’s goal is to have participants take an active role in the social media realm! See our Facebook page, “Alabama Educational Technology Conference” (and “like” us) or follow @AETC_Alabama (#AETC2018) on Twitter. We encourage everyone to join in the conversation by following, sharing information, tweeting (using the #AETC2018 hashtag), and being engaged with AETC via social media.

This conference is a great opportunity for educators to network with peers from across our state to discover creative and new ways to meet instructional, classroom, school, and school system needs.

For additional information about this event, contact the following conference coordinators:

- Terry Atchison, Conference Coordinator, tatchison@alsde.edu
- Joan Greene-Fisher, Co-Coordinator, jgreene-fisher@alsde.edu
- Donna Fuller, Co-Coordinator, dfuller@alsde.edu
- Keshia Hooks, Co-Coordinator, khooks@alsde.edu

###