Please join us in welcoming Superintendent Sentance!

As an education consultant, Sentance has worked with state, federal and local officials, and advisors on strategies to improve public education in the U.S., including as the President of Education Strategies for Tribal coalitions; as the New England Regional Representative for the U.S. Department of Education; and as the Senior Education Advisor to the Governor of Massachusetts. A graduate of Georgetown University’s Government School, Sentance is also a LifeChanger of the Year Award Winner from Gadsden County School District in Florida, and a Master of Laws from the Boston University School of Law.

Click here to learn more about the webinar: Prepping your superintendent for a new approach to marketing your school.

Jason Gaston, APR, CPRS, public relations advisor, for Hoover City Schools and NSPRA Southeast Representative: "This new approach to marketing your school will propel your school to the front of their community through creative strategies and organizing a new approach to their school’s story, said Jason Gaston, APR, CPRS, public relations advisor, for Hoover City Schools and NSPRA Southeast Representative. "This new approach to marketing your school will propel your school to the front of their community through creative strategies and organizing new ways to promote your school. The new way to market your school will leverage social media, community engagement and traditional marketing tools to tell your school’s story."

The purpose of this program is to assist participants in creating a strategy for their school. Whether you're a school or district administrator, teacher with administrative certifications, or parent in your school district, this webinar will give you the tools to create an enhanced understanding of strategies and tools to communicate with community and stakeholders.

Hi everyone! As we launch into the new school year, there are a handful of initiatives starting October 12th!

Stakeholder Relationships! The purpose of this program is to assist participants in creating a strategy for their school. Whether you're a school or district administrator, teacher with administrative certifications, or parent in your school district, this webinar will give you the tools to create an enhanced understanding of strategies and tools to communicate with community and stakeholders.

#ALSPRA #PWRower #PublicRelations!