MAXIMIZING THE USEFULNESS OF THE NEW COLLEGE- AND CAREER-READY PORTAL

Tony Thacker and Jean Scott
Mega Conference
June 23, 2015
PLAN 2020-OUR VISION

Every Child a Graduate – Every Graduate Prepared

for

College/Work/Adulthood in the 21st Century
Six out of every ten jobs in our economy depend on workers with at least a two-year college degree.

A shortage of 14 million college-educated workers is predicted by 2020.

Despite extensive financial aid expenditures, the gap between low-income and high-income students attending college today is roughly the same as that participation gap in the 1960s.

Improving academic preparation for college and ensuring affordability, especially for low-income students and students of color, has widespread support from researchers, policymakers, and advocates.

Source: National Association for College Admission Counseling, 2012
IMPORTANCE OF CAREER CREDENTIALS

• According to a report from Georgetown University’s Center on Education and the Workforce, by 2020, 65% of all jobs will require postsecondary education and training.

• A 2012 report by McKinsey Global Institute (MGI) points to a possible skilled labor shortage of up to 95 million workers worldwide by 2020.

• In the 2012 report “Boiling Point? The Skills Gap in U.S. Manufacturing,” 82 percent of American manufacturers surveyed reported a moderate or severe shortage of high-skilled workers – translating into approximately 600,000 high-skilled manufacturing positions that are currently going unfilled.
• African-American, Latino and Native American students are still significantly underrepresented in college in general and in four-year colleges in particular.

• **College Enrollment rates:**
  - First-generation students – 59 percent
  - Students with parent with a 4-year degree – 93 percent

• Rural students, despite better high school graduates rates, enroll in college at rates 6 percent lower than the national average, and 8 percent lower than their metropolitan counterparts.
UNDERREPRESENTATION

• 81 percent of high-income high school graduates immediately enroll in a college or trade school. Only 52 percent of low-income graduates enroll immediately.

• Young people whose family income is under $25,000 have less than a 6 percent chance of earning a four-year college degree.
Even some high achievers need encouragement

- More than 1 in 5 high achievers from disadvantaged families don’t go to college at all, compared with fewer than 1 in 20 high achievers from advantaged families.
PREPARED GRADUATE COLLEGE AND CAREER READY INDICATORS

• Benchmark on ACT
• Benchmark on WorkKeys
• Approved transcripted college or post-secondary credit while in high school
• Earn an Approved Career Credential
• Qualifying Score on Advanced Placement or IB Exam
• Military enlistment
• Dual Enrollment – Proposal to SBE for One three-hour course to be equivalent to One Carnegie Unit APPROVED!!
• WorkKeys – Silver level certificate
• Career Readiness Indicators – See www.alcareerinfo.org
ALABAMA’S COLLEGE AND CAREER READINESS PORTAL

A Tool for Tracking the College and Career Readiness of Alabama Students
### College and Career Readiness Dashboard

**Base Year:** 2016-2017

**System:** All Systems

**School:** All Schools

**Sub Population:** All Students

#### College and Career Readiness Indicators

<table>
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<tr>
<th>Metric</th>
<th>Overall</th>
<th>ACT</th>
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| Graduates       |         |     |    |    |               |                |                        |          |
| In Population   | 47329   | 47329 | 47329 | 47329 | 47329 | 47329 | 47329 | 47329 |
| Meets CCR       | 20739   | 20402 | 20237 | 4726 | 00000 | 00000 | 00000 | 00000 |

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### ACT Workkeys 2015 Results

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37,429 Earned a NCR Certificate  
25,866 Earned Silver or Higher  
OR  
**59% Meeting Alabama CCR Indicator**
### College and Career Readiness Dashboard

**College and Career Readiness Indicators**

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<th>Enrollment</th>
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THE “FIELD CHOOOSER”
FIELDS AVAILABLE TO FILTER THE DATA

ACT SCALE SCORE COMPOSITE
ACT SCALE SCORE ENGLISH
ACT SCALE SCORE MATH
ACT SCALE SCORE READING
ACT SCALE SCORE SCIENCE
ACT TEST DATE ACT CCR
ACT WORKKEYS APPLIED MATH SCORE
ACT WORKKEYS APPLIED TECH SCORE
ACT WORKKEYS BUSINESS WRITING
ACT WORKKEYS CCR
ACT WORKKEYS LOCATING INFORMATION SCORE

ACT WORKKEYS PERFORMANCE SCORE
ACT WORKKEYS READING FOR INFORMATION SCORE
ACT WORKKEYS TEST DATE
ACT WORKKEYS WRITING SCORE
37 DIFFERENT AP EXAM SCORES
AP CCR
AP IN POPULATION
BASE COHORT
CCR CREATION DATE
CURRENT STATUS

DATE OF BIRTH
36 IB SCORES
IB CCR
IB IN POPULATION
HISPANIC
HOMELESS
IMMIGRANT
LEP
MIGRANT
POVERTY
SINGLE PARENT
SPECIAL EDUCATION
1. College and career readiness matters...for life
2. College and/or post-secondary training is possible for most students.
3. It’s important to find the right fit for each student. For some it is college, while for others it is a meaningful career.
4. College and post-secondary training is more affordable than many families think.
5. Early college, dual enrollment and CTE courses in high school can offset some of the costs.
6. It’s important to begin planning early. Don’t wait until high school.
STRATEGIES TO IMPROVE COLLEGE AND CAREER READINESS

- Alabama Career Planning System/4 Year Plans
- ACT
- Advanced Placement Courses and Tests
- Early College/Dual Enrollment courses
- CTE Credentials
The Alabama Career Planning System, is available for all students beginning in the sixth grade. With the Alabama Career Planning System a student can plan for education and prepare for careers by learning about interests, skills, and work values and exploring career options using a variety of interactive tools.

The Alabama Career Planning System provides the Kuder Administrative Database Management System to assist educators with connecting directly with students and making informed, real-time educational program decisions.
Every student in a public school in Alabama must have a completed 4 Year Plan by the beginning of the 9th grade. The plan should be used to guide a student toward his or her planned post-secondary outcomes, be it college or a meaningful career.
EXPLORATION

• Grades K – 6
  • Large Group Guidance
  • Character Education and Careers
  • “You cannot dream what you do not know”
  • **Alabama Career Planning System (ACPS) has an Interest Checklist for use with 6th Graders**
ASSESSMENT AND PLANNING

Grades 7-8

- Career Interest Assessment
- Establishing A Career Goal
- Choosing a diploma/exit document
- Developing A Four-Year + Plan
- Knowing the postsecondary training options of the career
Grades 9-12

- Annual Review of Four-Year Plan
- Postsecondary Planning and Actions
- Employment Readiness Skills
THE ALABAMA CAREER PLANNING SYSTEM- KUDER

www.alcareerinfo.org
Alabama Career Planning System

LOGIN NOW!

The Alabama Career Planning System provides education and career planning resources to help you build a successful future. Whether you’re searching for higher education or training, exploring career options, or creating a professional portfolio of materials for the job search, the system can provide you with the tools you need.

Students
With the Alabama Career Planning System you can plan for education and prepare for careers by learning about your interests, skills, and work values and exploring your options using a variety of interactive tools.

Counselors/Educators
The Alabama Career Planning System provides the Kuder Administrative Database Management System to assist educators with connecting directly with students and making informed, real-time educational program decisions.
Career Planning Timeline

This timeline tells you which activities you should complete in Kuder® Navigator at each grade level. Be sure to complete those for the grade you’re in now. Just click on the activity to do it. Please check off each task after you have completed it.

High School Tasks

9th Grade Tasks

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<th>COMPLETED</th>
<th>TASK</th>
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<tbody>
<tr>
<td>✔️</td>
<td>1. Take, retake, or review results of the Kuder® Career Interests Assessment.</td>
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<tr>
<td>✔️</td>
<td>2. Explore occupations in the top 5 pathways from your Kuder® Career Interests Assessment score report.</td>
</tr>
<tr>
<td>✔️</td>
<td>3. Make a tentative selection of the pathway(s) of your highest interests.</td>
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<td>✔️</td>
<td>4. Review your options after high school.</td>
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<td>5. Review sample plans of study.</td>
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<td>6. Review or update your education plan.</td>
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<td>7. Update your portfolio.</td>
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ACT SCORES

• Analyze students’ ACT results to identify strengths and weaknesses
• Provide enrichment activities or tutoring before or after school.
• Focus on the “bubble” students whose scores are close to the benchmarks.
• Review test taking strategies for students.
• Provide ACT preparation classes or activities for students such as practice exams.
ADVANCED PLACEMENT

• Encourage all students to enroll in Advanced Placement courses.
• Ensure access to AP courses.
• Let students know about AP courses available through ACCESS Distance Learning.
EARLY COLLEGE/DUAL ENROLLMENT

Dual Enrollment/Accelerated High School Programs
• Dual Enrollment programs that allow high school students to take academic coursework at community colleges are common across Alabama, and include all of the two-year colleges except Ingram State Technical College and Marion Military Institute. Colleges partner with area high schools and local Boards of Education to facilitate the cooperative dual enrollment.

Early College Enrollment Program
• The Early College Enrollment Program (ECEP) provides an opportunity for high school students to earn college credits toward a technical or health certificate and/or degree that meets local, regional, or state high-skill, high-wage, and high-demand critical workforce training needs while completing high school.
CAREER CREDENTIALS (CTE)

• Encourage students to look beyond college at other career options.
• Work with leadership to facilitate career credentialing in your school or LEA.
• Ensure students have an up-to-date 4 Year Plan to help them navigate the CTE system.
Four Year Education Plans

Four-Year Education Plans outline courses for careers within each cluster.

The files below are in PDF format. Files are also available in Microsoft Word .DOC Format and Microsoft Word .DOCX Format.

- Agriculture, Food, & Natural Resources - Power, Agribusiness Systems Pathway
- Agriculture, Food, & Natural Resources - Power, Animal Systems Pathway
- Agriculture, Food, & Natural Resources - Power, Environmental and Natural Resources Pathway
- Agriculture, Food, & Natural Resources - Power, Plant Systems Pathway
- Agriculture, Food, & Natural Resources - Power, Structure & Technology Pathway
- Agriculture, Food, & Natural Resources
- Architecture & Construction
- Arts, AV, & Communication
- Business, Management, & Administration
- Education & Training
- Finance
- Government and Public Administration
- Health Science
- Hospitality and Tourism
- Human Services
- Information Technology
- Law, Public Safety, Corrections, & Security
- Manufacturing - Maintenance
- Manufacturing - Production
- Medicine
## Business, Management, and Administration Cluster Sample Education Plan

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<td>Geometry</td>
<td>Biology</td>
<td>United States History to 1877</td>
<td>• Health – ½</td>
<td>• Business Essentials</td>
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<tr>
<td><strong>11th Grade</strong></td>
<td>English</td>
<td>Algebra II</td>
<td>Chemistry</td>
<td>United States History from 1877 to the Present</td>
<td>• Fine Arts – ½</td>
<td>• Computer Application – ½</td>
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<tr>
<td><strong>12th Grade</strong></td>
<td>English</td>
<td>Pre-Calculus or Calculus or Higher Level Mathematics</td>
<td>Physics</td>
<td>Economics/United States Government</td>
<td>• Foreign Language I</td>
<td>• Foreign Language II</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Foreign Language II</td>
<td>• Business Technology Applications—Advanced</td>
</tr>
</tbody>
</table>

### Community College
- • Cluster/Degree/Certification Course Work

### Higher Education
- • Degree completion requirements
ALABAMA CAREER INFORMATION NETWORK

- Professional Development information
- Career Planning
- Financial Aid
- College and University Information
- Sample 4-year Plans for Alabama students
- SUCCESS guides for download
- On The Job videos
- Alabama Career Planning Network –
  - Kuder Navigator System (Grades 6 – 12)
  - Electronic portfolio
  - Electronic 4-year Educational Plan
  - Lesson Plans
- Cluster Brochures and Posters
- www.alcareerinfo.org
The link to videos on the Research and Development web site:

• Career and College Ready Video
  http://www.alsde.edu/sec/rd/Pages/randvideos-all.aspx?navtext

• Career and College Ready Standards Tool Kit

• This Tool Kit is full of Key Messages: Talking Points, Frequently Asked Questions, Elevator Speech excerpts, etc. It addresses concerns for parents/families, business leaders, students and educators.
RESOURCES ARE AVAILABLE THAT SUPPORT COLLEGE AND CAREER READINESS

- 4 Year Plans -
  - Industry Approved Credentials
  - AP classes/tests

- Aspire Tests -
  - Growth towards benchmarks from 3rd grade on
  - Identify prospective AP students as well as students in need of additional support

- Scantron Performance Series and other computer adaptive testing platforms
  - Provide immediate insight into students strength and weaknesses
  - Possible links to online curriculum resources (e.g. Compass Learning)
Questions?

THANK YOU FOR YOUR TIME AND HAVE A BLESSED DAY!
• 290-3-1-.02(11)(c)

• (c) Credits. One (1) three semester hour postsecondary/college level course shall equal one (1) high school Carnegie credit in the same or related subject. **Partial credit agreements shall be developed between the local board of education and participating postsecondary institutions.**
Career Readiness Certificate Levels & Employability Skills

- **Bronze**: AM 3 RI 3 LI 3
  - Core employability skills for approximately 30% of the jobs

- **Silver**: AM 4 RI 4 LI 4
  - Core employability skills for approximately 65% of the jobs

- **Gold**: AM 5 RI 5 LI 5
  - Core employability skills for approximately 90% of the jobs

- **Platinum**: AM 6 RI 6 LI 6
  - Core employability skills for nearly 100% of the jobs
Growth in Exams
Scores 1, 2, 3+, & All Exams 2000-2012

<table>
<thead>
<tr>
<th></th>
<th>Growth</th>
<th>CAGR</th>
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</thead>
<tbody>
<tr>
<td>All Exams</td>
<td>191%</td>
<td>9.3%</td>
</tr>
<tr>
<td>3+</td>
<td>169%</td>
<td>8.6%</td>
</tr>
<tr>
<td>2</td>
<td>163%</td>
<td>8.4%</td>
</tr>
<tr>
<td>1</td>
<td>347%</td>
<td>13.3%</td>
</tr>
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</table>

CollegeBoard
Estimated gains in 4-year graduation rates for AP students who score a 3 or higher

All groups are compared to students not taking AP or DE

Wyatt, J., & Patterson, B. (July, 2013). A Comparison of the College Outcomes of AP and Dual Enrollment Students. Presented at the AP Annual Conference, Las Vegas, NV.