September 7, 2016

MEMORANDUM

TO: City and County Superintendents of Education

FROM: Philip C. Cleveland PCC Interim State Superintendent of Education

RE: State Superintendent's Visual Arts Exhibit

The annual State Superintendent's Visual Arts Exhibit will be held February 3-24, 2017. The exhibit of student artwork will be on public display in the Old Supreme Court Library of the Alabama State Capitol. An awards reception will be held for the Best of Show, First-, Second-, and Third-Place, award-winning students and their visual arts instructors on February 9, 2017.

School systems may submit up to 15 pieces of artwork. Systems wishing to participate must complete and submit the 2017 System Intent to Participate Form by November 4, 2016. Submit only one form per system. Each system must appoint one local system contact person. This individual will be responsible for distributing the guidelines to all schools, as well as organizing the process to select entries from your system.

Deadline for entries: Artwork representing school systems will be received from January 16-20, 2017. For further information, please contact Mr. Andy Meadows, Arts Education Specialist, Instructional Services Section, at telephone number (334) 353-1191 or via e-mail at ameadows@alsde.edu.

PCC:CAM:SMR

Attachments

FY16-2101
2017 GUIDELINES

STATE SUPERINTENDENT'S VISUAL ARTS EXHIBIT

Sponsored by the
Alabama State Department of Education
and
Alabama Arts License Tag Grant
2017 Guidelines

Please read the following Guidelines:

- **Exhibit Dates:** February 3-24, 2017.

- **Exhibit Location:** Old Supreme Court Library of the Alabama State Capitol. For hours of operation call 334-242-3935.

- **Artwork Delivery and Pick Up Location:** Alabama State Department of Education (ALSDE), 3345 Gordon Persons Building, 50 North Ripley Street, Montgomery, AL 36104.

- **Delivery Dates and Times:** January 16-20, 2017, between the hours of 8:30 a.m. and 4 p.m.

- **Guidelines:** Guidelines will be provided to teachers by local superintendent’s office and posted on the ALSDE Web site (www.alsde.edu).

- **Quantity:** Up to fifteen (15) pieces of artwork per school system. One (1) piece of artwork per student. (See page 3.)

- **Identification Label:** Front, lower right-hand corner of the mat. (Suggestion: Use Avery Label 5162 or comparable size.) (See page 3.)

- **Judging Rules:** Secondary works (Grades 7-12) will be judged for awards. All entrees will receive Certificates of Participation. Winners will be notified by January 27, 2017. (See page 4.)

- **Intent to Participate Deadline:** November 4, 2016, by submission of 2017 System Intent to Participate Form. Submit only ONE form per system. A System Contact Person must be noted on this form. The contact person is responsible for all communication between the ALSDE and the LEA. (See page 5.) This form may be mailed, faxed, or e-mailed.

- **System Entry Form:** Typed form submitted with system wide student entries and the name of the submitting teacher. Indicate if student is willing to allow their work to be on display for one year at the ALSDE Gordon Person Building. The ALSDE will not be responsible for correcting certificates if the name is misspelled on this form. (See page 6.)

- **Student Entry Form:** Typed form indicating category and grade division with required signatures attesting to authenticity of artwork and agreeing to allow ALSDE to photograph the artwork for ALSDE use. Indicate if the student is willing to allow his/her work to be on display for one year at the ALSDE Gordon Persons Building. Attach securely to back of artwork. (See page 7.)

- **Participating Students:** Students must be currently enrolled in an Alabama public school to be considered for exhibition and judging.

- **Artwork Return/Pick-up from ALSDE:** March 7-17, 2017. Artwork not picked up by March 21, 2017, may be discarded.
Categories and Divisions

Grade Divisions:
Grades K-6, Grades 7-8, Grades 9-10, and Grades 11-12.

Category I:
Two-dimensional work.

Category II:
Photography or computer-generated work.

Requirements and Criteria

- **Quantity**: Up to fifteen (15) pieces of artwork per system.  
  **Limit**: One (1) piece of artwork per student. Each piece must be individually created; classroom projects (multiple entries of the same topic) not will be accepted.

- **Size Requirements**: Maximum size 18” x 24” including mat. No framed, stretched canvas, or heavy surface will be allowed or displayed. Artwork mounted or matted on construction paper will not be accepted. The artwork will be displayed using Velcro and must be light and easily handled. The ALSDE will not be responsible for handling or shipping FRAMED artwork.

- **Protective Covering**: Artwork must be displayed in a professional manner and covered in a transparent material (acetate or shrink-wrap). Saran wrap and unheated laminated coverings are unacceptable.

- **Identification Label**: Front, lower right-hand corner of the mat with the following information.  
  **(Suggestion: Use Avery Label 5162 or comparable size.)**

  - Student’s Name and Grade
  - Title of Artwork
  - Medium
  - School Name/System
  - State Board of Education District Member’s Name

- **Student Entry Form**: Attach the Student Entry Form securely to the back of the artwork. Please use student’s full name (no nicknames), provide required signature, and indicate if student is willing to participate in the ALSDE Student Exhibition at the Gordon Persons Building (work will hang in the building in frames from April of 2017 to March of 2018).

- **Return Mail**: Self-addressed, postage-paid carton, envelope, etc., of the same size or larger may be submitted for return of artwork. Per U. S. Postal regulations, pre-paid postage on the container should be WITHOUT a date stamp. Check with your local post office about this regulation. Entrants must provide postage for mail returns. Artwork will not be returned at the expense of the ALSDE.
Judging

Artwork should be presented in a professional manner. At the state level of competition, all entries will be juried and secondary works submitted will be judged. The judging panel will select the winners in each category using the following criteria:

- **Original Design**: Original approach to process, concept, and subject matter. Artwork must be an original design of the student. Do not submit cartoon characters, anime, or copies of printed works. If originality cannot be determined, the ALSDE reserves the right to make the decision as to whether or not it may be displayed.

- **Technical Skill**: Competence required for successful execution of a work in a particular medium; ability to take risks and experiment with material, form, and content.

- **Expression**: Emergence of personal voice or style.

- **Composition**: Effective use of the Elements of Art and Principles of Design. (The Elements of Art and Principles of Design are further described and illustrated in the 2006 Alabama Courses of Study: Arts Education, Visual Arts Section.)

- **Winner Notification**: Winners to be notified by January 27, 2017.

- **Superintendent’s Awards Luncheon**: February 9, 2017.

- **Disqualification**: Any violation of Guidelines.

Certificates and Awards

- **Grades K-6**: Receive Certificates of Participation.

- **Grades 7-8, 9-10, and 11-12**: Receive Certificates of Participation. Submissions in these categories will be judged for First-, Second-, and Third-Place honors and Honorable Mention.

- **Best of Show Award**: Awarded to best overall entry in any secondary division.

Local system contact persons will be notified of the award winners no later than January 27, 2017. An awards reception will be held for the students and visual arts instructors of the winning entries (Best of Show, First Place, Second Place, and Third Place). The awards reception will be held after the State Board of Education meeting February 9, 2017.
2017 System Intent to Participate Form

(This form must be received by November 4, 2016)

The ______________________ School System will submit entries for the 2017 State Superintendent’s Visual Arts Exhibit. In addition, our system contact person and his/her contact information are shown below. This person will be responsible for coordinating the local arts competition for the local school system and delivery and return of artwork.

System Contact Person: ________________________________

Print or Type Name

Telephone Number: ( ) __________________________ Fax Number: ( ) __________________________

System Contact Person E-mail: ________________________________

Signature of Contact: __________________________ Date: __________________________

Submit ONE COPY of this typed form to:

Mr. Andy Meadows, Arts Education Specialist
Instructional Services Section
Alabama State Department of Education
Room 3345, Gordon Persons Building
50 North Ripley Street
Montgomery, AL 36104-3833
Phone: 334-353-1191
Fax: 334-242-0482
E-mail: ameadows@alsde.edu

This form may be mailed, faxed, or e-mailed.
2017 System Entry Form

School System: __________________________ System Contact Person: __________________________

Telephone Number: ( ) __________________________ E-mail: __________________________

**Type** the names of students submitting artwork. **If hand written, the ALSDE will not be responsible for misspelled names on certificates. You may replicate this form to complete on the computer.**

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<th>Name</th>
<th>Grade</th>
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2017 Elementary Student Entry Form
(SIGNATURES REQUIRED)

Please circle the appropriate Category and Grade

Category:  I or II  Grade:  K 1 2 3 4 5 6

Student: ___________________ Grade: _____ Title of Artwork: ______________________

Teacher: ___________________ School/System: ________________________________

System Contact and Telephone Number: ______________________________________

Please consider this artwork for the yearlong ALSDE Student Exhibition: ______

Artwork submitted to the State Superintendent’s Visual Arts Exhibit is an original design and may be photographed for use by the Alabama State Department of Education.

__________________________________  ____________  __________________________  ____________
(Signature of Teacher)  (Date)  (Signature of Student)  (Date)

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2017 Secondary Student Entry Form
(SIGNATURES REQUIRED)

Please circle the appropriate Category and Division

Category:  I or II  Division:  7-8  9-10  11-12

Student: ___________________ Grade: _____ Title of Artwork: ______________________

Teacher: ___________________ School/System: ________________________________

System Contact and Telephone Number: ______________________________________

Please consider this artwork for the yearlong ALSDE Alabama Student Exhibition: ______

Artwork submitted to the State Superintendent’s Visual Arts Exhibit is an original design and may be photographed for use by the Alabama State Department of Education.

__________________________________  ____________  __________________________  ____________
(Signature of Teacher)  (Date)  (Signature of Student)  (Date)
Checklist

☐ 1. **Location of Exhibit:** Old Supreme Court Library of the Alabama State Capitol.

☐ 2. **Quantity:** Up to fifteen (15) pieces of artwork.

☐ 3. **2016 System Intent to Participate Form:** Submitted by November 4, 2016.

☐ 4. **2016 System Entry Form:** Typed, signed, and submitted with artwork.

☐ 5. **2016 Student Entry Form:** Typed, signed, and securely attached to back of artwork.

☐ 6. **Identification Label:** Typed and secured to front, right-hand bottom corner of artwork. State Board of Education member listed.

☐ 7. **Indication to Participate:** Students that desire their work to be considered for the ALSDE Student Exhibition which will be on display from April of 2017 to March of 2018 in the Gordon Persons Building. (see page 6 System Entry Form and page 7 Student Entry Form)

☐ 8. **Protective Covering:** Artwork covered in shrink-wrap or acetate.

☐ 9. **Artwork Submission Deadline:** January 9-13, 2017

☐ 10. **Artwork Return/Pickup:** March 6-17, 2017, between 8:30 a.m. and 4 p.m. at the ALSDE, 3345 Gordon Persons Building, 50 North Ripley Street, Montgomery, AL 36104. (Artwork with return postage will be mailed by March 20, 2017. Artwork not picked up by March 21, 2017, may be discarded.)

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