



STATE OF ALABAMA
DEPARTMENT OF EDUCATION



Philip C. Cleveland, Ed.D.
Interim State Superintendent
of Education

Alabama
State Board
of Education

Governor
Robert Bentley
President

Matthew S. Brown, J.D.
District I

Betty Peters
District II

Stephanie Bell
District III

Yvette M.
Richardson, Ed.D.
District IV
Vice President

Ella B. Bell
District V

Cynthia McCarty, Ph.D.
District VI

Jeff Newman
District VII

Mary Scott Hunter, J.D.
District VIII
President Pro Tem

Philip C. Cleveland, Ed.D.
Interim Secretary and
Executive Officer

July 22, 2016

MEMORANDUM

REVISED WITH ATTACHMENT

TO: City and County Superintendents of Education

FROM: Philip C. Cleveland *PCC*
Interim State Superintendent of Education

SUBJECT: Alabama College Application Campaign/Cash for College Week

The Alabama State Department of Education (ALSDE) is pleased to announce training for the Alabama College Application Campaign (ALCAC)/Cash for College Program. This program will be open to all high schools in our state to participate. The goal of the campaign is to increase the number of first-generation and low-income students who pursue a postsecondary education by assisting high school seniors with the college admissions process and ensuring that each participating student submits at least one admissions application.

The ALSDE, Counseling and Guidance Section, will provide training July through September 2016 on the ALCAC Program. Topics that will be covered are hosting the event; preparing and implementing the event; planning pre-event activities; planning and advertising the event; reviewing event timelines; providing resource materials; planning post-event activities; and reviewing the site coordinator's manual. The two-hour workshop training is available for all Alabama high school guidance counselors. Specific dates, times, and locations of the training may be found on the STI-PD Web site. The session number is **SDECT0164**.

The Alabama College Application Campaign/Cash for College Week is scheduled for October 31-November 4, 2016. If your school would like to participate as a host site, please complete the attached registration form. Schools will be contacted with additional information upon receipt of a completed registration form. Each school wishing to participate must complete the attached registration form.

Thank you for your support of the college application campaign program to high school students statewide. For questions or more information, please contact Ms. Willietta Ellis Connor, Education Specialist, at 334-353-1607 or by e-mail at wconner@alsde.edu.

PCC:WEC

Attachment
FY16-4012



Alabama College Application Campaign/Cash for College Week
2016 Host School Registration Form

Thank you for your interest in participating in the Alabama College Application Campaign/Cash for College Week as a host site. We look forward to working with your school in this exciting initiative. Please complete the registration form below to indicate your school's interest.

High School Name: _____

System Name: _____

School Address: _____

School Counselor: _____

School Administrator: _____

School Superintendent: _____

Name of Site Coordinator: _____

Title: _____

Telephone Number: _____

E-mail Address: _____

Fax Number: _____

Estimated Size of Senior Class: _____

Agreement:

_____ I understand as a host site we will be responsible for planning activities for the Alabama College Application Campaign/Cash for College Week on October 31-November 4, 2016.

Please return your completed registration form to Mrs. Willietta Ellis Conner by e-mail at wconner@alsde.edu or fax it to 334-353-8861 no later than August 31, 2016.