



STATE OF ALABAMA  
DEPARTMENT OF EDUCATION



Eric G. Mackey, Ed.D.  
State Superintendent of Education

Alabama  
State Board  
of Education

**FOR IMMEDIATE RELEASE**  
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Governor Kay Ivey  
President

**STATE’S 2019 FUTURE BUSINESS LEADERS CONFERENCE  
STARTS THIS WEEK**

*Alabama’s Best Competing for State Honors - Opportunity to Showcase Skills at Nationals*

Jackie Zeigler  
District I

**Montgomery, Ala.** – Today’s business careers are rewarding and require all employees to have excellent skills, and a clear understanding of modern business practices and laws. Today’s high school students will soon be America’s next generation of top professionals!

Tracie West  
District II

This week, 2,100 Alabama students and teachers will travel to the Birmingham-Jefferson Convention Complex (BJCC) to attend the *68th Annual Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) State Leadership Conference*, on **April 11-12**.

Stephanie Bell  
District III

“This year’s state conference will provide opportunities for students to test their career skills and workforce-readiness in fun and interactive competitions,” says State Adviser Lisa Weeks. “FBLA-PBL is the largest business and career-development student organization in the world. Students attending the 2019 Alabama FBLA-PBL State Leadership Conference will have great opportunities to build their leadership skills, network with peers, and meet top professionals from across the nation.”

Yvette M. Richardson, Ed.D.  
District IV

See a copy of the official 2019 State Conference program here:

<https://www.alsde.edu/sec/comm/News%20Releases/2019%20Alabama%20FBLA-PBL%20State%20Conference%20Program.pdf>

Ella B. Bell  
District V

**Highlights of Thursday’s conference events include:** *Registration* from 7:15 a.m. to 5:00 p.m., *Public Speaking and Job Interview* from 8:00 a.m. to 2:00 p.m., *Student and Adviser Workshops and Written Competitions* from 10:00 a.m. to 6:00 p.m., the *Opening General Session* with Byron Garrett as keynote, starting at 8:00 p.m., and the *March of Dimes Festival* at 10:00 p.m.

Cynthia McCarty, Ph.D.  
District VI  
Vice President

See a list of schools attending the upcoming Alabama FBLA-PBL Conference:

<https://www.alsde.edu/sec/comm/News%20Releases/SCHOOLS%20ATTENDING%202019%20ALABAMA%20FBLA-PBL%20LEADERSHIP%20CONFERENCE.pdf>

Jeff Newman  
District VII  
President Pro Tem

**Friday’s events include:** *Second General Session* starting at 8:00 a.m., which will include recognition of Adviser Appreciation, *FBLA Adviser Hall of Fame Induction*, and *Student Scholarship Awards*, Delegate Assembly beginning at 9:30 a.m., and the *official Alabama FBLA Awards Assembly* from 2:15 p.m., until 4:00 p.m. The top winners in each state competition category will be eligible to represent Alabama at the upcoming national conference in San Antonio, Texas, in June!

Wayne Reynolds, Ed.D.  
District VIII

Eric G. Mackey, Ed.D.  
Secretary and  
Executive Officer

Also, **the official Awards Assembly will be broadcasted live on the Internet** starting at 2:00 p.m., on Friday, April 12. To watch a preview of this event and to see the live broadcast, visit <http://alabamafbla.org>.

## *2019 Alabama FBLA-PBL State Leadership Conference*

Students will participate in *more than 70 competitive events and workshops* including:

- Exciting workshops – *Moguls in the Making, Professionalism, and Don't Wait Around on Opportunities - Create Them!*
- Impromptu Speaking, Mobile Application Development, Emerging Business Issues, and Public Service Announcement (PSA) student contests
- *Many more student events* and leadership development opportunities

Currently, there are 230,000 members in FBLA-PBL chapters throughout the United States, Canada, and Europe. Alabama has one of the largest memberships in the nation, with more than 14,000 members.

FBLA-PBL is making a positive impact in the lives of students. See the official *FBLA-PBL Facts Sheet* at: <https://www.fbla-pbl.org/media/2018-19-FBLA-Fact-Sheet.pdf>

Nearly 90 corporate and postsecondary partners have graciously volunteered their time to assist with student workshops, scholarships, and contest judging at this year's event.

To learn more about this organization, contact State Adviser, Lisa Weeks, at (334) 694-4757, or visit [www.FBLA.org](http://www.FBLA.org). Visit Alabama FBLA on Facebook at *AlabamaFBLA*, or on Twitter at *@AlabamaFBLA*.

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