New School Year, New PROS

A new school year means a new start. Looking to get involved in the new and improved Public Relations in Our Schools (PROS) program? It’s never too late to get involved in PROS, the premier organization for public relations professionals working in K-12 districts. PROS membership provides opportunities to network with colleagues, teachers, parents, students, community partners and feel the need for a new challenge.

PROS, the National School Public Relations Association, is a professional organization of more than 3,000 public relations professionals and public information officers. PROS members are classified as either active members or members at large. Active members are school public relations professionals or school administrators, while members at large are communications professionals who are not associated with K-12 school systems.

PROS members have the opportunity to offer great networking opportunities to other members of the association. If you are interested in learning more about PROS, please visit the website at www.prosworld.org or contact the national office at 920/445-4867. The school communications community will definitely benefit if you join PROS this school year!

PROS members receive the following benefits:

• PROS (Public Relations in Our Schools) Electronic Newsletter
• How-to-Help-Houston Students and Families Impacted by Hurricane Harvey
• National and Alabama School Public Relations Associations Promote the Wealth of Resources and Professional Development Opportunities to Members

For more information about PROS members or the Student Leadership Program, please contact the national office at 920/445-4867.

The most common need expressed by PROS members was for the opportunity to network with other members of the association. Thus, the national office has developed the School Communications Community (SCC). The SCC is a membership program that provides networking opportunities to other members of the association. If you are interested in learning more about other PROS members, please visit the website at www.prosworld.org or contact the national office at 920/445-4867.

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