January 17, 2018

TO:    Textbook Publishers and Representatives

We are hereby extending an invitation to bid textbooks/programs for state adoption for
digital literacy/computer science, Grades K-12. Comprehensive and supplementary
textbooks for these subject areas may be bid. A textbook is defined as systematically
organized materials, such as hardbound books, softcover books, or technology-based
programs, comprehensive enough to cover the primary objectives outlined in the
standard course of study for grade or course. Definitions for comprehensive and
supplementary are given on the attached list.

Correlation with the course of study for the above subject areas for digital
literacy/computer science should be considered when submitting textbooks for adoption.
The draft of the course of study for digital literacy/computer science can be accessed on
the Alabama State Department of Education (ALSDE) Web site, under Instructional
Services, Textbooks.

All materials must have been published within three years from the date the Alabama
State Board of Education begins advertisement for bids (January 17, 2018). Please
carefully review the publication dates of those textbooks you would like to bid. Materials
bid that are adopted will be placed under state contract for the six-year period beginning
on June 1, 2019, and ending May 31, 2025.

The State Textbook Office has moved to an electronic submission process. Please
submit all bid forms using the read and delivery receipt options or any other method that
provides proof of delivery. Electronic submissions are to be e-mailed to
Mrs. Sharon Rodatz at grodatz@alsde.edu. However, all contracts require five originals
and must be received by a proof of delivery system.

The Letter of Intent to Bid is due by 4 p.m. Central Standard Time (CST),
February 9, 2018, in order to participate. The official bid packet is due by 4 p.m., CST,
February 23, 2018.

If you have any questions concerning this adoption, please contact the State Textbook
Office at (334) 353-1191.

Sincerely,

Ed Richardson
Interim State Superintendent of Education

ER:MMD:SMR
Attachments